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Victoria A. Cundiff is a partner in the litigation practice at Paul Hastings in New York. She helps clients identify, protect, and obtain value from their intellectual property through preventive and strategic planning and through litigation. Her clients include emerging companies, joint ventures, and Fortune 50 companies in a wide variety of industries, including software, media, financial services, insurance, pharmaceuticals, chemicals, marketing, and sales and distribution organizations.

Ms. Cundiff has extensive litigation experience, particularly in seeking or opposing immediate injunctive relief. She has successfully tried or resolved significant trade secret, computer law, trademark, unfair competition, licensing, and false advertising dispute and other commercial disputes in more than 35 state and Federal courts and before a variety of arbitration tribunals. She is a member of the firm's Trial Evaluation Committee, which helps review each case the firm takes to trial.

Ms. Cundiff chairs the firm's trade secrets practice. Her work often focuses on issues arising at the intersection of intellectual property law and employment law. She has tried restrictive covenant, "inevitability," customer solicitation, intellectual property ownership and breach of fiduciary obligation cases throughout the country for clients in a wide variety of industries, and has advised on such disputes internationally. She advises companies on legal considerations in hiring new employees; on fashioning non-compete, non-solicitation, confidentiality, and intellectual property ownership agreements; and on designing confidential alternative dispute resolution procedures and verification protocols. She also advises clients on protecting their own trade secrets and on conducting lawful competitive intelligence.

Ms. Cundiff has written widely in the intellectual property field, including "Preventing The Inevitable: How Thinking About What Might Happen Can Help Ensure That It Won't", "The New York Law of Trade Secrets: A Practical Guide," "International Issues in Trade Secrets Law," "Protecting Computer Software as a Trade Secret," "Hiring Competitor's Employees: A Trade Secrets Perspective," "What You Need to Know About the Economic Espionage Act," "Digital Defense: Protecting Trade Secrets Against New Threats" and "How to Own Your Own Intellectual Property." She is a frequent lecturer on intellectual property issues before legal and academic organizations and is a member of the Practising Law Institute's Intellectual Property Law Advisory Committee. She has co-chaired the Practising Law Institute's program, "Trade Secret Protection and Litigation," the American Conference Institute's program on licensing intellectual property, and Counsel Connect's on-line seminars on trade secrets law. She has served on the editorial boards of *Internet Law &*

Strategy and BNA's *Electronic Commerce & Law Report*. She has been an invited participant in the Yale Law School Colloquium on Contemporary Issues in Law and Business, speaking on "Intellectual Property Issues in the Financial Services Community", at the Berkeley Center for Law and Public Policy's Trade Secrets Think Tank, and at PLI's Intellectual Property Law Institute, among other programs.

Ms. Cundiff is a member of the Executive Committee of the New York State Bar Association's Intellectual Property Section and is the past chair of that section. She is liaison to the New York State Bar Association's Alternative Dispute Resolution Section. She is a fellow of the American Bar Foundation and is listed in *The Best Lawyers in America*; *Chambers*; *Legal 500* (trade secrets, employee mobility and copyright law); and *New York Super Lawyers*, and has been named "one of the top 50 Female *Super Lawyers* in New York" (see www.superlawyers.com for criteria). Ms. Cundiff has served as the chair of her firm's five member Partnership Evaluation Committee and as chair of the New York litigation department.

Ms. Cundiff received her B.A. degree from the University of Denver, *summa cum laude*, and her J.D. degree from Yale Law School. She is on the advisory board of the Yale Law School Center for the Study of Corporate Law, is a member of the Board of Directors of the Yale Law School New York Alumni Association, and is a founding member of the Print Club of New York.

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