



Chris Church

Chief Business Development Officer, Digital Asset

Chris Church is the Chief Business Development Officer of Digital Asset, a software company that builds distributed, encrypted straight through processing tools to improve efficiency, security, compliance and settlement speed. Prior to Digital Asset, Mr. Church spent more than seven years as the Chief Executive of SWIFT Americas and Global Head of Securities. He was also part of the executive team that founded Radianz, Inc, the world's largest extranet. At Radianz, Mr. Church's responsibilities included global sales and marketing before BT acquired the Company in 2005. Mr. Church has held senior management roles at Reuters in both London and San Francisco and has previously served as a Board Member and Vice Chairman of XBRL US. He was also a Member of the Board of the International Securities Services Association.