

Natalie Denburg
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in Neuroscience



Dr. Natalie Denburg is a clinical neuropsychologist, who received her Ph.D. from Michigan State University. She came to the University of Iowa College of Medicine in the late 1990s to complete a postdoctoral fellowship. As a clinician, her expertise is in the evaluation and differential diagnosis of demential syndromes, including Alzheimer's disease. Her research focuses on the cognitive neuroscience of healthy and pathological aging. She has been particularly interested in the investigation of real-world decision-making (*i.e.*, consumer, medical, and financial decision-making) during older adulthood. She wishes to understand why older adults are at risk of falling prey to deceptive and misleading sales tactics, and what neurological substrates are responsible for such errors in judgment. Dr. Denburg's research has been funded by both private and public agencies, including the National Institutes of Health, AARP/Andrus Foundation, and The Dana Foundation. She is presently an associate professor of Neurology and a member of the Interdisciplinary Graduate Program in Neuroscience.