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[Kevin Werbach](#) is a Visiting Professor of Law at Yale Law School and the Liem Sioe Liong / First Pacific Company Professor, Professor of Legal Studies and Business Ethics, and department chair at the Wharton School, University of Pennsylvania. A world-renowned expert on emerging technologies, he examines business and policy implications of developments such as AI, algorithmic regulation, gamification, and blockchain/digital assets. Professor Werbach served on the Obama Administration's Presidential Transition Team, helped develop the U.S. approach to internet policy at the FCC during the Clinton Administration, hosted the Supernova executive technology conference, and created one of the most successful massive open online courses, with over 500,000 enrollments. He directs the Wharton Blockchain and Digital Asset Project and is the academic director of Wharton's [online executive education programs](#) on blockchain and metaverse. His books, which have been translated into six languages, include [The Blockchain and the New Architecture of Trust](#) (2018; paperback 2023), [For the Win](#) (2012; updated 2020), and [After the Digital Tornado](#) (2020).